

2025 Cedar Key Fine Arts Show

Purchase Award Program Information

WHO and WHAT IS A PURCHASE AWARD PATRON? A purchase award patron is anyone who wants to help the show by committing ahead of time to “go shopping” at the Cedar Key Fine Arts Festival in 2025. Patrons can be business owners, individuals or even someone who decides to buy a Purchase Award as a gift for a friend or family member (essentially a “Gift Certificate” to buy art).

WHY DOES IT MAKE OUR FESTIVAL BETTER EACH YEAR? A well-funded purchase award program demonstrates community support for the festival. When artists are deciding which festivals to participate in each year they often look at the amount money committed to purchase awards in prior years. A strong Purchase Award Program attracts top artists and creates loyalty in our most popular artists. This in turn improves the quality of art displayed at the festival and consequently strengthens Cedar Key’s reputation as a destination for art enthusiasts, thus bringing visitors and support to our island community throughout the year.

In 2025 – 100% of your Purchase Award Coupon can go toward your artwork purchase (in past years 10% of your Purchase Award pledge becomes a tax-deductible contribution to the event).

HOW DOES IT WORK? Purchase Awards are sold before the festival in denominations of \$150. The week prior to festival, Purchase Award Coupons are distributed and patrons have all day Saturday to choose a piece of artwork and make their purchases directly from the artist using the coupons. Coupons can be combined with other forms of payment or patrons can receive “change” from the artist. If a patron cannot find anything they like, the festival will refund the coupon price. Artists receive \$150 for each Coupon they turn in Saturday evening at the Artist Reception between 5-6 pm.

OTHER PATRON PERKS: Patrons receive an invitation to the Artists’ Reception and Awards Ceremony at the Cedar Key Arts Center Sculpture Garden Saturday evening, 5:00-6:30 pm. There will be not be Purchase Award Ribbons in 2025

For additional information

Call 352-543-5400 or contact us at CedarKeyArtsFestival@gmail.com

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