

# Why Sponsor the Old Florida Celebration of the Arts?

## Festival Highlights

- The artwork featured at the Old Florida Celebration of the Arts in Cedar Key is from a wide variety of disciplines including painting, photography, printmaking, wood, jewelry, sculpture, fiber, mixed media and glass. The variety of styles from traditional to abstract within each category, in addition to a range of prices, means that there is "something for everyone."
- 100 of the best local, regional, and national artists are selected from over 200 artists who apply.
- Cedar Key's picturesque and historic setting, along with fantastic local seafood, homemade goodies, music and children's activities in beachfront City Park make this a fun family event.

## By the Numbers

- 15-18,000 annual visitors make this an exciting and successful weekend for everyone!
- Over \$14,000 in prize money and purchase awards help attract top artists.
- Exhibiting artists consistently rate the festival as one of their favorites and post-event Artist Satisfaction ratings are very high.

## A Recognized Festival

- The Annual Spring Arts Festival in Cedar Key began in 1964 and has been recognized as one of the Top 10 Fine Arts Festivals in America several times in the past 10 years. In addition, it has consistently been listed as one of the top five Small Town Art Fairs by ArtFairCalendar.com.

## Exposure, Branding and Coverage for our Sponsors

- Promotional Posters distributed prior to festival throughout the tri-county area and Gainesville.
- Banners at Festival – information booth, area businesses, and throughout the event,
- Recognition at the Artist Reception Saturday evening.
- Acknowledgement in post-Festival publications.
- Year-round Logo exposure on Cedar Key Art Festival web site ([www.CedarKeyArtsFestival.com](http://www.CedarKeyArtsFestival.com))

## Media Coverage

Media coverage of the Old Florida Celebration of the Arts is extensive. The event receives television coverage throughout Central and North Florida, editorial coverage and calendar listings in newspapers, radio advertisements and interviews, and on-line exposure on multiple websites. All this adds up to priceless exposure for the festival and our sponsors.

### For additional information

Call 352-543-5400 or contact us at [CedarKeyArtsFestival@gmail.com](mailto:CedarKeyArtsFestival@gmail.com)