

Why Sponsor the Old Florida Celebration of the Arts?

Festival Highlights

- The artwork featured at the Old Florida Celebration of the Arts in Cedar Key is from a wide variety of media including painting, photography, printmaking, handmade paper, wood, jewelry, sculpture, fiber, mixed media and glass. A variety of styles from traditional to abstract within each category, in addition to a range of prices, means that there is "something for everyone."
- 120 of the best local, regional, and national artists are selected from over 230 artists who apply.
- Cedar Key's picturesque and historic setting, along with fantastic local seafood, homemade goodies, music and children's activities in beachfront City Park make this a fun family event.

By the Numbers

- 18- 20,000 annual visitors make this an exciting and successful weekend for everyone!
- Over \$16,000 in prize money and purchase awards help attract top artists.
- Exhibiting artists consistently rate the festival as one of their favorites.

A Recognized Festival

The Annual Cedar Key Arts Festival is in its 51th year and is recognized as one of the best small festivals in Florida. Your presence at the Old Florida Celebration of the Arts will connect you to a broad and loyal audience base.

Exposure, Branding and Coverage for our Sponsors

- Promotional Posters distributed prior to festival throughout the tri-county area and Gainesville.
- Festival Programs – distributed to artists, area businesses before and during the event.
- Banners at Festival – information booth, area businesses, and throughout the event,
- Recognition at the Artist Reception Saturday evening.
- Acknowledgement in post-Festival publications.
- Year-round Logo exposure on Cedar Key Art Festival web site (www.cedarkeyartsfestival.com)

Media Coverage

Media coverage of the Old Florida Celebration of the Arts is extensive. The event receives television coverage throughout Central and North Florida, editorial coverage and calendar listings in newspapers, radio advertisements and interviews, and on-line exposure on multiple websites. All this adds up to priceless exposure for the festival and our sponsors.

[For additional information](#)

Call 352-543-5400 or contact us at CedarKeyArtsFestival@gmail.com