

# **Old Florida Celebration of the Arts**

## **Sponsorship Categories**

### **TITLE SPONSOR: \$1500-2500**

- Name (audible) and logo included in TV Commercial
- Name recognition on local radio advertisements
- Recognition in magazine and news articles and advertisements
- Name, logo, and motto featured on Promotional Posters distributed throughout the tri-county area and Gainesville
- Name and logo on Banners at the festival and artists reception
- Invitation to and recognition at Saturday evening Artists' Reception
- Recognition in Festival Program Guide
- Framed, Limited Edition Commemorative Poster signed by artist.
- Year-round recognition on website Sponsor Page: [www.cedarkeyartsfestival.com](http://www.cedarkeyartsfestival.com)

### **MUSIC SPONSOR: \$1200**

- Logo included in TV Commercial
- Logo on Promotional Posters distributed throughout the tri-county area and Gainesville
- Name and Logo on Banner at Park Gazebo
- Promotional Message delivered by Live Musicians in City Park – 10 am-4 pm Sat & Sun
- Invitation to and recognition at Saturday evening Artists' Reception
- Prominent Recognition in Festival Program Guide
- Framed, Limited Edition Commemorative Poster signed by artist.
- Year-round recognition on website Sponsor Page: [www.cedarkeyartsfestival.com](http://www.cedarkeyartsfestival.com)

### **PRIZE AWARD SPONSORS and : \$500**

- Name and logo featured on Promotional Posters distributed throughout the tri-county area
- Name and Logo on Banners at the festival and artists reception
- Invitation to and recognition at Saturday evening Artists' Reception
- Recognition in Festival Program Guide
- Framed, Limited Edition Commemorative Poster signed by artist.
- Year-round recognition on website Sponsor Page: [www.cedarkeyartsfestival.com](http://www.cedarkeyartsfestival.com)

### **2015 SUSTAINABILITY SPONSOR: \$500**

- Same as Prize Award Sponsors

### **SUPPORTING SPONSORS: \$150-\$250**

- Recognition in Festival Program Guide distributed on Festival Weekend
- Limited Edition Commemorative Poster Signed by Artist.
- Recognition on sponsored item (postcard, poster, etc)
- Listed on our Website Sponsor Page: [www.cedarkeyartsfestival.com](http://www.cedarkeyartsfestival.com)

### **IN-KIND GIFTS:**

- We greatly appreciate our annual In-Kind Sponsors who are recognized based on the stated value of their In-Kind Gifts.